

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application  
for Patent No. 5,711,100

**WILLIAM A. ELMER**

Serial No. 10/098,648

Filing Date: March 15, 2002

For: **VEHICLE ADVERTISING SIGN,  
SYSTEM AND METHOD**

Examiner: **Brian K. Green**

Art Unit: **3611**

Attorney Docket No.  
**8588.12RE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

Sir:

**APPOINTMENT OF ASSOCIATE ATTORNEY/AGENT**

In the above-identified application, please recognize Carl M. Napolitano, Ph.D., Registration Number 37, 405, Customer Service No. 39313, as my associate attorney/agent with full power to prosecute this application, to make alterations and amendments therein, and to transact all business in the U.S. Patent and Trademark Office connected therewith.

Respectfully submitted,

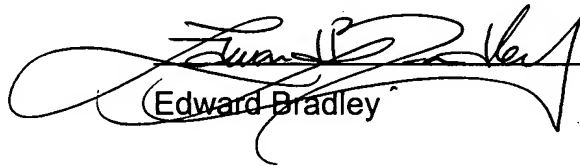
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**CERTIFICATE OF MAILING**

I hereby certify that the foregoing is being deposited with the U.S. Postal Service as First Class Mail addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, this 18<sup>th</sup> day of August, 2005.

  
Edward Bradley